

North America



# ADOBE® PREMIERE ELEMENTS 8

Effortlessly create incredible movies

The #1 selling consumer video-editing software

Automated moviemaking options

Professional-quality effects and sound

Automated online backup and more

UPLOAD DIRECTLY TO



April 1, 2009  
Adobe Premiere Elements 7

# Easily manage everything from one convenient place

So many of your life's moments are on video. Bring them all together in the powerful, easy-to-use Organizer—the hub of your video and photo experience. Then dive into a full range of creative activities and start enjoying your memories.

## Powerful Organizer

Visually find, view, manage, and help protect all your video clips and photos.

## New Full-screen mode

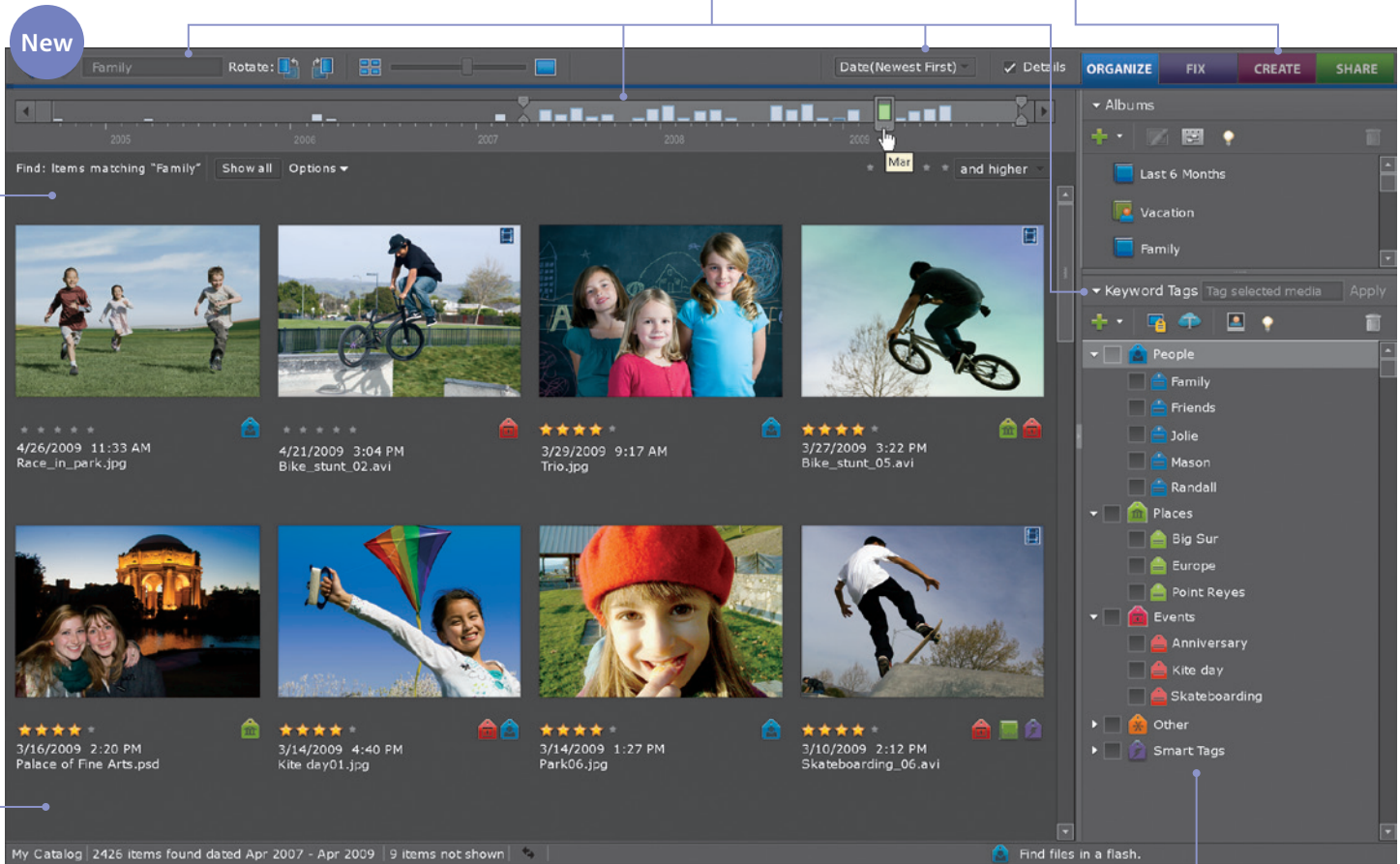
Quickly show off your videos and photos in full screen right from the Organizer.

## New Flexible search options

Search by date or by keyword, and find using visual tags or People tags.

## Endless creative possibilities

Once you've organized your videos and photos, choose your favorites and jump right into editing, creating, or sharing.



## Anywhere access

Show off and manage your videos and photos virtually anywhere you are from Photoshop.com, or view photos from select mobile devices using Photoshop.com Mobile.\*

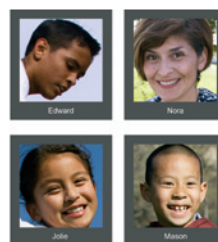
**New** Automatically sync your videos and photos across all your computers.\*

## Automatic online backup

Help protect your memories with 2GB of storage.\* (Additional storage available.)

## Categorize by tagging

Easily tag videos and photos with keywords that represent people, places, or events. You can instantly view every clip you've ever taken of your mom, for example, by simply clicking her tag.



## Smart analysis

The Auto-Analyzer automatically analyzes and tags your media so you can easily find your most interesting, highest quality footage and photos.

## Smart Albums

Need certain types of clips and photos? Just set your criteria, and they're brought together automatically.

\*Available in the United States only. Internet access required. Also available at Photoshop.com; no purchase necessary.

# Create incredible movies with less work

Adobe Premiere Elements 8 software gives you a smarter way to create movies, with powerful, automated moviemaking options that save you time and deliver incredible results.

Adobe Premiere Elements can do it all for you...



## Enhanced Create a polished movie instantly

Using creative techniques from Hollywood directors, InstantMovie automatically edits your best clips together with coordinated music, titles, effects, and transitions from the movie theme of your choice. All-new themes are included.

...or you can use smart options to get great results with less effort...



### New SmartFix

Shaky footage and color and lighting problems are fixed automatically.

### Sophisticated effects

Drag one scene onto another to create picture-in-picture effects that show all the action.

### New SmartMix

Enjoy a perfect balance of dialogue, music, and audio effects with automatic audio mixing.

### Drag-and-drop editing

Easily arrange clips, insert transitions, and add effects in the Sceneline.

### Professional-style editing

Switch to Timeline view for more precise control, and edit in real time with up to 99 tracks of audio and video.

### New Smart Trim

Have all but your best footage trimmed away automatically. Or Smart Trim can recommend cuts and let you decide.



...and you can enhance any story with professional style



**New** Easily add graphics that follow the action

With motion tracking, you can add graphics, text, or effects that automatically move with the subjects in your scenes. Choose from dozens of graphics, frames, animations, and more in an all-new library of artwork.

**Quickly merge scenes for fun**

Cleanly extract your moving subject from a solid-color background, and then drop it into a new scene to create movie magic.



**Enhanced** Add Hollywood style

Easily add cinematic flair with your choice of over 20 movie themes developed using creative techniques from Hollywood directors. New themes are included.

**Enhanced** Jazz up the action

Add visual appeal with over 300 TV-style effects and transitions, including eight all-new options.

**Create cool motion menus**

Customize your DVDs and Blu-ray discs with eye-catching motion menu templates.



**Get creative inspiration**

Bring your ideas to life with relevant tutorials that appear just when you need them.\*

**You can also easily...**

- Do real-time, multitrack editing without the complexity
- Import footage from virtually any device
- Enjoy a complete HD workflow
- Synchronize scenes to the beat of your musical soundtrack
- Add SmartSound soundtracks that automatically adjust to movie length
- Easily add custom soundtracks
- Add keyframable 2D and 3D motion graphics
- Work simultaneously with SD and HD video in the same project
- Output in FLV
- Output in full-screen or widescreen format

\*Available in the United States only. Internet connection required.

# Share virtually anywhere

Dim the lights and pass the popcorn. You can quickly share your movies virtually any way you want, including on your favorite devices.



Online Album template: Slider



Online Album template: Notebook

## **New** Share in fun, exciting ways on the web

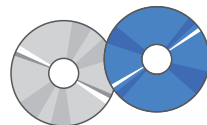
Showcase your videos in one-of-a-kind Online Albums with your choice of animated templates, including several all-new options. Adobe Flash® technology lets viewers have fun interacting with your movies.

Share via public or private galleries—friends and family won't have to register to look.\*



### Share far and wide

Upload movies directly to YouTube™ or your personal site.



### Share on disc

Burn movies to high-definition Blu-ray Disc or standard-definition DVD. You can go from camera to disc—with menu and scene index—in a few easy steps.



### Share on the go

Play movies on devices such as Apple iPhone, Sony PSP® system, DivX certified players, Apple iPod, and 3G mobile phones.

\*Available in the United States only. Internet access required. Also available at Photoshop.com; no purchase necessary.

## SYSTEM REQUIREMENTS

- 2GHz processor with SSE2 support; 3GHz processor required for HDV or Blu-ray; dual-core processor required for AVCHD
- Microsoft® Windows® XP with Service Pack 2, Windows Media Center, Windows Vista, or Windows 7
- For Windows XP: 512MB of RAM (2GB required for HD editing including HDV, AVCHD, or Blu-ray)
- For Windows Vista and Windows 7: 1GB of RAM (2GB required for HD editing including HDV, AVCHD, or Blu-ray)
- 4.5GB of available hard-disk space
- Color monitor with 16-bit color video card
- 1,024x768 monitor resolution at 96dpi or less
- Microsoft DirectX 9 or 10 compatible sound and display driver
- DVD-ROM drive (compatible DVD burner required to burn DVDs; compatible Blu-ray burner required to burn Blu-ray discs)
- DV/i.LINK/FireWire/IEEE 1394 interface to connect a Digital 8 DV or HDV camcorder, or a USB2 interface to connect a DV-via-USB compatible DV camcorder (other video devices supported via the Media Downloader)
- QuickTime 7 software

### Adobe Premiere Elements supported import/export formats include:

ASF (import only), AVI, AVCHD (import only), SWF (import only), Blu-ray Disc (export only), DV, DVD, Dolby® Digital Stereo, H.264, HDV, JPEG, PNG (import only), PSD (import only), MOD and TOD (JVC Everio, import only), MPEG-1, MPEG-2, MPEG-4, MP3, WAV, QuickTime, Windows Media, WMA (import only), 3GP.

Import/export of some formats including AVCHD, DVD, Blu-ray, MPEG-2, MPEG-4, and H.264 may require activation or download of components via an Internet connection. Activation or download is fast, easy, and free. Import/export of 3GP, 3GP2, MOV, MPEG-4, and QuickTime requires QuickTime software.



## For more information

Product details:

[www.adobe.com/products/premiereel](http://www.adobe.com/products/premiereel)



Adobe

Adobe Systems Incorporated  
345 Park Avenue  
San Jose, CA 95110-2704  
USA  
[www.adobe.com](http://www.adobe.com)

# Adobe Premiere Elements 8

The #1 selling consumer video-editing software\* gives you powerful, automated options so you can easily manage and protect all your videos and photos, make incredible movies with less effort, enhance your stories with professional style, and share virtually anywhere.

## Organize

Easily find, view, and protect your video clips and photos in a powerful and convenient media management hub.

**New** Visually organize and find your best stuff fast in the fully featured, easy-to-use Organizer.

**New** See the full effect of your video clips and photos from within the Organizer with new full-screen previews.

## Edit

Make terrific movies with less effort thanks to smart, automated options.

**New** Automatically trim away all unwanted footage, instantly fix shaky footage and color and lighting problems, and intelligently balance audio elements.

**New** Easily add cinematic flair with coordinated graphics, effects, and music in all-new InstantMovie themes created using techniques from Hollywood directors.

## Enhance

Enhance your stories with fun, stylish motion graphics, effects, transitions, themes, titles, and disc menus.

**New** Have fun with motion tracking—add graphics, text, and effects that automatically move with the subjects in your scenes.

**New** Jazz up the action with new effects and transitions.

**New** Add visual style with dozens of cool graphics, frames, animations, and more from an all-new clip art library.

## Share

Share your movies with family and friends via DVD, Blu-ray Disc, mobile devices, YouTube, and more.

**New** Share in exciting ways on the web via eye-catching, interactive Online Album templates.

\*Source: The NPD Group/Retail Tracking Service (January 2007 to March 2009). Based on combined units sold for Adobe Premiere Elements and the Adobe Photoshop® Elements & Adobe Premiere Elements bundle (North America only) in the Video and Photo Editing categories.

© 2009 Adobe Systems Incorporated. All rights reserved. Printed in the USA.

91009316 8/09



April 1, 2009  
Adobe Premiere Elements 7



Organize and manage with ease.



Edit effortlessly—with incredible results.



Add professional-quality effects and sound.



Share virtually anywhere.

Adobe, the Adobe logo, Adobe Premiere, Flash, and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Apple, FireWire, iPod, and QuickTime are trademarks of Apple Inc., registered in the U.S. and other countries. iPhone is a trademark of Apple Inc. Dolby is a trademark of Dolby Laboratories. YouTube is a trademark of Google Inc. Intel, the Intel logo, Intel Core 2 Duo, and Intel Inside are trademarks of Intel Corporation in the U.S. and other countries. Microsoft, Windows, and Windows Vista are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Contains SmartSound Music Scoring Technology. "PSP" is a registered trademark of Sony Computer Entertainment Inc. VST and ASIO are trademarks of Steinberg Media Technologies GmbH. PC Magazine Editors' Choice Award Logo is a registered trademark of Ziff Davis Publishing Holdings Inc. Used under license. All other trademarks are the property of their respective owners.