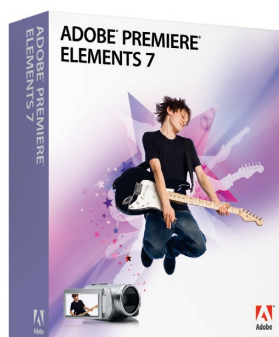


ADOBE® PREMIERE® ELEMENTS 7

Easy video editing. Incredible movies.



Photoshop.com Plus membership*

- Ongoing inspiration
- Automatic online backup
- Access from virtually anywhere
- Low annual fee

Try Photoshop.com Basic membership free

For those not ready to join Plus membership, you can get a free Basic membership with 2GB of storage to automatically backup approximately 1,500 photos, 25 minutes of DVD-quality video, and access them virtually anywhere you are.

Learn more at
www.adobe.com/go/membership_premiere_elements.

With Adobe Premiere Elements 7 software, it's easy to make incredible movies. Get started quickly with automated moviemaking options, add knockout visuals and sound, and share your movies everywhere. And now introducing Photoshop.com membership!*

Stay connected with family, friends, and memories

- Enjoy ongoing, fresh inspiration just when you need it
- Backup your memories automatically, no scheduling required
- Set up a screening just about anywhere
- Get online backup, access, and inspiration for photos at no additional cost

A single Photoshop.com membership covers both Adobe Photoshop Elements 7 and Adobe Premiere Elements 7 for a low annual fee.

Create incredible movies in minutes

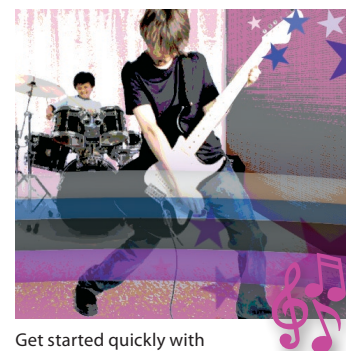
- Instantly create polished movies with no effort
- Start quickly with all your clips, photos, and other media at your fingertips
- Let Adobe Premiere Elements automatically find your best clips
- Make movies with drag-and-drop ease
- Edit and preview your movie in one convenient place

Enhance with knockout effects

- Combine elements from different videos with entertaining results
- Add a variety of musical soundtracks that automatically adjust to match your movie's length
- Impress your audience with dazzling effects and transitions
- Animate titles to fit your movie's personality
- Customize your discs with interactive menus

Share your movies everywhere

- Easily upload your movies to YouTube™ and your personal website
- Share movies in high-definition, including on Blu-ray Discs
- Burn movies to DVD or share them on mobile phones and portable media players
- Create your movie once and share it in many ways from one convenient place



Get started quickly with automated moviemaking options



Customize and enhance with great effects



Share your movies everywhere

* Available in the U.S. only. Basic membership does not require the purchase of an Adobe product, including Adobe Premiere Elements 7 and Photoshop Elements 7.

System requirements

Windows®

- 1.8GHz processor with SSE2 support; 3GHz processor required for HDV or Blu-ray; dual-core processor required for AVCHD
- Microsoft® Windows XP with Service Pack 2, Windows Media® Center, or Windows Vista®
- For Windows XP: 512MB of RAM (2GB required for HDV, AVCHD, or Blu-ray)
- For Windows Vista: 1GB of RAM (2GB required for HDV, AVCHD, or Blu-ray)
- 4.5GB of available hard-disk space
- Color monitor with 16-bit color video card
- 1,024x768 monitor resolution at 96dpi or less
- Microsoft DirectX 9 or 10 compatible sound and display driver
- DVD-ROM drive (compatible DVD burner required to burn DVDs; compatible Blu-ray burner required to burn Blu-ray Discs)
- DV/i.LINK/FireWire/IEEE 1394 interface to connect a Digital 8 DV or HDV camcorder, or a USB2 interface to connect a DV-via-USB compatible DV camcorder (other video devices supported via the Media Downloader)
- QuickTime 7 software

Adobe Premiere Elements supported import/export formats include:

ASF (import only), AVI, AVCHD, SWF (import), Blu-ray Disc (export only), DV, DVD, Dolby® Digital Stereo, H.264, HDV, JPEG, PNG (import only), PSD (import only), MOD and TOD (JVC Everio, import only), MPEG-1, MPEG-2, MPEG-4, MP3, WAV, QuickTime, Windows Media, WMA (import only), 3GP.

Import/export of some formats including AVCHD, DVD, Blu-ray, MPEG-2, MPEG-4, H.264, and Dolby Digital Stereo may require activation via an Internet connection. Activation is fast, easy, and free. Import/export of 3GP, 3GP2, MOV, MPEG-4, and QuickTime requires QuickTime software.

For more information

For more details about Adobe Premiere Elements 7, visit www.adobe.com/premiereel.



Adobe

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San Jose, CA 95110-2704
USA
www.adobe.com

Create incredible movies in minutes

- Find what you need fast using an Organizer similar to the one in Adobe Photoshop® Elements software. Visually tag clips to categorize by people, places, or events, and easily browse thumbnails in the new clip preview and tagging window. Then search and sort files by date or ratings, or browse Smart Tags to quickly find your best clips.
- Create polished movies with no effort using creative techniques from Hollywood directors. Just choose a theme, and InstantMovie automatically edits together your best clips with coordinated music, titles, effects, and transitions. You can even customize the final result if you wish.
- Let Adobe Premiere Elements automatically analyze and tag your footage so you can quickly find your most interesting, highest quality clips.
- Create your story fast in the Sceneline, an easier alternative to the more traditional video-editing Timeline. Make your movie by simply dragging and dropping thumbnails of your clips, transitions, and effects.

Enhance with knockout effects

- Composite video with entertaining results! Use new Adobe Videomerge technology to cleanly extract your moving subject from a solid-color background and then drop it into a new setting for a fun or creative twist.

New Photoshop.com membership*

Annual Photoshop.com Plus membership extends the capabilities of your Adobe Premiere Elements 7 software, keeping you connected with your favorite people and your cherished memories for a low annual fee. Or try Photoshop Basic membership for free—just sign up from either Adobe Premiere Elements 7 or Adobe Photoshop Elements 7.

Photoshop.com membership benefits

	Plus membership	Basic membership
Get cinematic inspiration with moviemaking ideas and tutorials, movie themes, and special effects delivered regularly to your software	•	
Help protect your video clips and movies with automatic online backup and add more storage as needed	20GB	2GB
Access your video clips and movies virtually anywhere you are	•	•

* Available in the U.S. only. Basic membership does not require the purchase of an Adobe product, including Adobe Premiere Elements 7 and Photoshop Elements 7.

Online services statement This product may allow you to access certain features that are hosted online ("online services"), provided you have a high-speed Internet connection. The online services, and some features thereof, may not be available in all countries, languages, and/or currencies and may be discontinued in whole or in part without notice. Use of the online services is governed by separate terms of use and by the Adobe Online Privacy Policy, and access to these services may require user registration. Some online services, including services that are initially offered at no charge, may be subject to additional fees. For more details and to review the terms of use and Online Privacy Policy, visit www.adobe.com.

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- Use SmartSound® to add a variety of musical soundtracks that automatically adjust to perfectly match the length of your movie. Even synchronize scenes to the beat of your soundtrack.
 - Impress your audience with dazzling effects and transitions.
 - Choose from hundreds of amazing special effects and transitions that you can drag onto your movie to add a unique look.
 - Choose from a set of world-class Adobe fonts designed to look great on video, and customize them with shadows, glows, and other effects. Then animate your titles to make them bounce, spin, or zoom across your scenes.
- ### Share your movies everywhere
- Broadcast far and wide by uploading your movies directly to YouTube or your personal sharing page. Adobe Premiere Elements takes care of optimizing and formatting for the specific destination, so your movies always look great.
 - Share on high-quality HD or Blu-ray Disc, so you can enjoy your movie on any screen, from your iPod to your HD flat-screen TV.
 - Burn movies to DVD or play them on mobile devices such as Apple iPod, Sony PSP® system, Apple iPhone, and other mobile phones.